



How cool would it be to do business with companies that harness the power of business to solve social and environmental problems?

**B Corporation** certification started in the USA, and is today THE internationally recognised certification for companies which are subject to higher standards of transparency, accountability and performance.

Genashtim is very privileged to be ranked #2 among just a handful of companies in Asia to be B Corp Certified. Check out our listing:-

<https://www.bcorporation.net/community/genashtim-innovative-learning-pte-ltd>

This is a 2 minute video about Genashtim's business – ([click here](#))

There are currently almost 1,500 B Corp certified companies in 42 countries, and this has been growing at more than 30% per annum. More than 15,000 companies are using the assessment tool, which is a first step towards certification. B Corp certified companies are increasingly:

- Employer of choice, especially among the younger generations
- Favoured by consumers (like Fair Trade)
- Supplier of choice
- Favoured by investors

If you are currently not our partner, we look forward to exploring every opportunity with you to use business as a force for good. If you are our partner, help us spread the word that B Corps are better companies –better for workers, better for the communities, and better for the environment.

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